



PRESS RELEASE – FOR IMMEDIATE RELEASE

## **Innolutions Inc. gearing up for Label Expo Americas 2012**

***Windsor, NJ – August 20, 2012 - Innolutions Inc. is getting ready for the upcoming Label Expo Americas 2012 in Chicago. The New Jersey based company will highlight their web printing control solutions at booth # 3701 such as Closed Loop Color Control, Ink Presetting Software and Color Register Control.***

Among the featured products, innoINK is the latest product innovation. It is an Ink Presetting System that utilizes cloud computing technology to quickly upload the current job information to the cloud to be processed. After only a few minutes, the ink presets are ready for downloading and use. The system can be accessed from any computer with an internet connection, requires no hardware installation and boasts a low learning curve. innoINK works on a wide range of coverage and substrates and is compatible with all types of heat-set, non-headset and UV-set offset printing presses equipped with motorized and non-motorized ink keys and ink sweep.

The second product presented is the CRC2K Color Register Control – for monitoring and correcting Color-to-Color registration. CRC2K is equipped with video imaging technology and patented shape recognition algorithms that ensure the most accurate, fast and reliable register control.

The CCC Closed Loop Color Control rounds up the products featured at the Innolutions booth. It monitors color on the printed web, adjusts press parameters and maintains color throughout the job run.

Innolutions is excited to once again come to Chicago to show their products at Label Expo Americas to the crowds of label and packaging printers and to demonstrate the many features that enable the printer to increase their bottom line by reducing waste and improving print quality.

### **About Innolutions:**

Innolutions Inc. has been providing Web Printing Control solutions to the printing industry for more than 20 years and can look back on a wealth of experience and the proven performance of their equipment. As a market leader, Innolutions strives to make affordable products that are press operator friendly and provide attractive ROI. Complete customer satisfaction is one of the main goals of Innolutions and their large installed-base speaks for itself. Visit them at booth 3701.

### **About Label Expo Americas 2012:**

Taking place at the Donald E. Stephens Convention Center, Rosemount, Chicago, between 11-13 September. More information at [www.labelexpo-americas.com](http://www.labelexpo-americas.com).

### **For more information, please contact:**

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