



PRESS RELEASE – FOR IMMEDIATE RELEASE

## **Innolutions introducing cloud-based Ink Presetting System**

***Windsor, NJ – June 19, 2012*** - Innolutions Inc. is announcing the launch of its cloud-based Ink Presetting System, **innolNK**. After several successful test installations, **innolNK** is now ready for market-wide distribution. The system allows for presetting ink on any offset printing press, sheetfed or web, via the ‘cloud’.

The revolutionary **innolNK** system utilizes the latest cloud computing technology to quickly upload the current job information to the cloud where it is processed and the ink presets are ready within minutes for downloading. **innolNK** ensures accurate ink presets for a wide range of coverage and substrates and is compatible with all types of heat-set, non-heatset and UV-set offset printing presses equipped with motorized and non-motorized ink keys and ink sweep.

Printers utilizing **innolNK** enjoy a wide variety of benefits. The system doesn’t require any capital investment, no additional computer or software purchases, no installation costs and no extensive operator training. It can be operated from any computer equipped with a web browser and internet connection. “Our customers love the fact that they only have to pay when they use the **innolNK** System which means they start saving as soon as they do their first run”, says Innolutions President & CEO Manny Patel. “Our goal was to develop a system that meets the demands of today’s printers – low capital investment (in this case zero), easy to maintain and very flexible. With **innolNK**, we really created an ink presetting system that meets all of those requirements.”

Smart, well-proven features have been included in the system such as a learning algorithm which keeps presets optimized and a broad choice of upload and download formats. **innolNK**’s preset jobs are generally savable from the first clean sheet and securely stored in the cloud for at least 30 days

Innolutions offers tiered usage charges for further savings – the more it is used, the more the printer saves.

### **About Innolutions:**

Innolutions Inc. has been providing Web Printing Control solutions to the printing industry for more than 20 years and can look back on a wealth of experience and the proven performance of their equipment. As a market leader, Innolutions strives to make affordable products that are press operator friendly and provide attractive ROI. Complete customer satisfaction is one of the main goals of Innolutions and their large installed-base speaks for itself.

### **For more information, please contact:**

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